Working with 3D Cloud™ by Marxent

What We Do, What You Do­

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| What We Do | What You Do |
| Pre-launch |  |
| * Provide a dedicated account team
* Map your customer journey and define user flow
* Develop KPIs and ROI model
* Define project plan and roles and responsibilities
* Provide pre-launch support
* Manage business rules
* Set up knowledge base
* Conduct QA and remediation process
 | * Assign in-house Client Product Owner, Client Technical Lead, and Content Merchandising Specialist roles
* Identify and order content needed
* Deploy integrations
* Approve deployments
* Some projects may require additional asks
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| ­Post-launch |  |
| * Measure KPIs and ROI model
* Provide customer success teams
* Provide ongoing training materials and strategies as needed
* Provide promotion support
* Conduct regular business reviews
 | * Continued engagement of Product Owner
* Regular quarterly business meeting
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