Working with 3D Cloud™ by Marxent

What We Do, What You Do­

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| What We Do | What You Do |
| Pre-launch |  |
| * Provide a dedicated account team * Map your customer journey and define user flow * Develop KPIs and ROI model * Define project plan and roles and responsibilities * Provide pre-launch support * Manage business rules * Set up knowledge base * Conduct QA and remediation process | * Assign in-house Client Product Owner, Client Technical Lead, and Content Merchandising Specialist roles * Identify and order content needed * Deploy integrations * Approve deployments * Some projects may require additional asks |
| ­Post-launch |  |
| * Measure KPIs and ROI model * Provide customer success teams * Provide ongoing training materials and strategies as needed * Provide promotion support * Conduct regular business reviews | * Continued engagement of Product Owner * Regular quarterly business meeting |