Platform Features

- ☐ Content reusability
- ☐ Speed to market
- ☐ Scalability
- ☐ Performance/responsiveness
- ☐ Rendering speed
- ☐ Rendering quality
- ☐ Integration capabilities (e.g., CRM, e-Commerce, etc.)
- ☐ Analytics
- ☐ Security - SOC2, ISO 27001, GDPR, CCPA

Industry Specific Experience

- ☐ Knowledge of industry-specific rules (e.g., NKBA rules)
- ☐ Knowledge of industry-specific best practices
- ☐ Knowledge of the customer journey within your industry
- ☐ Industry-specific experience with 3D content and materials

Kitchen and Bath Specific Experience [EXAMPLE]

- ☐ Complex kitchen layouts supported (e.g., islands, peninsulas)
- ☐ Precise appliance landmarks (e.g., stove, fridge, water/sink, electrical outlets)
- ☐ Smart guidelines/snapping
- ☐ Real-time business rule checks
- ☐ NKBA compliant
- ☐ Consumer and pro collaboration system
- ☐ HD rendering speed < 2 minutes
- ☐ HD rendering quality
- ☐ Non-restrictive user guidance
- ☐ Real-world products
- ☐ Add to cart
- ☐ Representative clients