

How 7 Major Online Furniture Retailers Are Using 3D



	IKEA	target	amazon	Walmart	WILLIAMS SONOMA	wayfair	overstock.
Room Visualizer	✓	✓	✓	—	—	—	—
View in Room AR	✓	✓	✓	✓	—	✓	—
Room Planner	✓	✓	—	—	✓	✓	—
Inspiration-based shopping	✓	—	✓	✓	✓	—	✓
360° Furniture Spins	✓	✓	✓	✓	✓	—	—
Visual Search	✓	—	✓	✓	—	—	—
3D Configurators	✓	✓	—	—	✓	✓	✓
Metaverse Activation	✓	✓	✓	✓	✓	—	—

*Based on a manual survey, includes all features that are easily findable on the retailers website