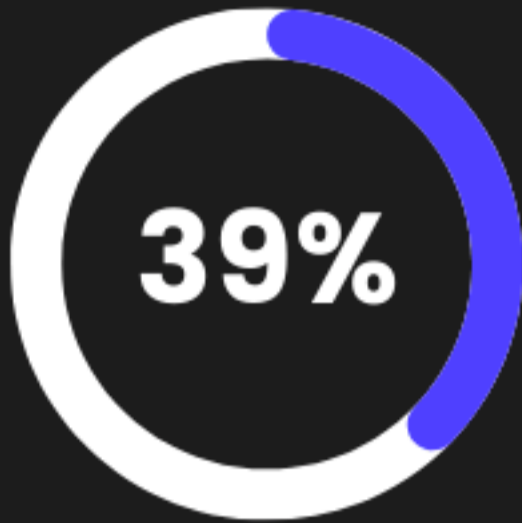


3D Retail Insights

Streamlining Lead Qualification
with Pre-Purchase 3D Research Tools



Percent of design service leads generated from 3D room planning application



3.4 of 10 people utilize 2 or more online tools before requesting a design consultation

2X
faster

Customers who use 3D room planning applications convert 2x faster when compared to online shopping alone.

There are many paths to quality design services leads

Style Quiz Only
Inspiration



16%

Project Estimator Only
Budgeting tools



23%

Style Quiz & Project Estimator



22%

Connected 3D applications for design, visualization, inspiration, and project estimation work together to help retailers to focus design services resources on customers who are ready to buy.

Learn more at www.3dcloud.com